

www.DigiBete.org

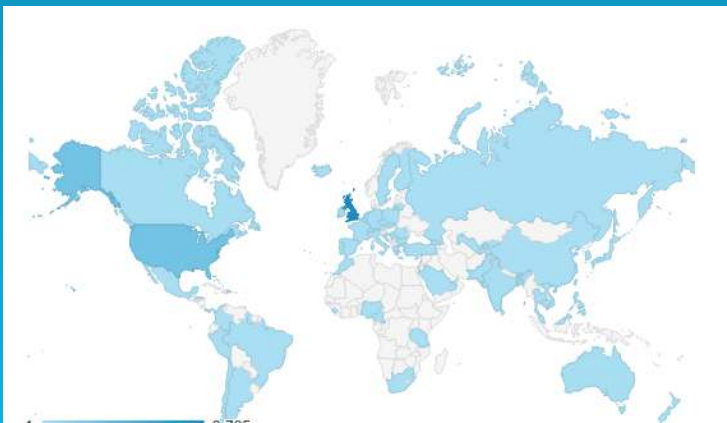
Free Essential Films and Resources to Help CYP & Families
Manage Type 1 Diabetes 24/7
Contact us: hello@digibete.org

DigiBete's Impact So Far...

44,000 page views and we have supported **15,000** unique visitors staying for an average of **5.30 minutes** on site

To date we have had **155,000** Videos Viewed on Facebook
44,000 Minutes of Educational videos watched with **641,200** twitter impressions

Our recent public survey conducted on social media indicated that **87%** of people found the platform helpful/very helpful with **91%** feeling the content was **high quality**. **78%** of the users said they use the resource to **train other members of their family**, schools or their community about T1D, whilst **91%** said they feel it could help **reduce** their need to **contact** their diabetes team in the future for non-emergencies.



Starting to be used worldwide and now available in 99 languages



Sheku Kanneh-Mason's film received 41,000 views on Facebook in one week



In Partnership with



Leeds Children's Hospital

The Leeds Teaching Hospitals NHS Trust



National Children & Young People's Diabetes Network